

BEST

BEST was organized as Better Eugene Springfield Transit in 2012 to support the West Eugene EmX route in collaboration with many individuals and groups such as transit riders, bike advocates, the Chambers of Commerce, and the **League of Women Voters**. BEST has recently completed a strategic planning exercise to determine the organization's mission and goals in the future. BEST's mission statement has been stated as follows:

In line with the Envision Eugene and Springfield 2030 visions for compact growth, BEST's mission is to promote a thriving, equitable, and sustainable Eugene-Springfield area with a world-class network of safe, practical, and affordable options for people of all ages to walk, bicycle, and ride the bus.

For the next three years, BEST is focusing on three goals related to better transit:

Public Outreach: Increase public understanding of and support for our regional transit network: bus rapid transit + regular bus + walking/biking connections.

Regional Transit Network: Promote the regional transit network our community needs.

Transit Funding: Support equitably funding the regional transit network our community needs. To be viable, our regional transit network must get us from door to door—safely. In the wake of the recent tragic deaths of three children crossing Main Street in Springfield, BEST is adding a fourth goal.

Vision Zero: Advocate for reducing traffic fatalities and serious injuries to zero

The League looks forward to continuing to work with BEST on land use, transportation, and transit issues.